



THREE DAGGERS

Edington Play Field / Three Daggers.

For a long time The Three Daggers has been looking at options to improve the problem of parking around our business complex. We are now delighted to announce that we have secured the purchase of half the field to the north of the Parish Council play field, known as Tinhead Field.

It was our intent to buy the whole field, with the purpose to create extended parking for our business, whilst securing a preservation order on the rest of the land which would be signed over for public access as a village green. Ultimately we have only agreed the purchase of half of said field, which will allow us the same parking, but less ability to put excess land into a preservation order and subsequent public use.

The Three Daggers feels incredibly proud to be part of Edington and the surrounding areas. We want to continue to have a positive impact on the village, creating a central meeting point, a local shop for necessities and indulgence, and a place to relax and enjoy life for a while. Never has this social aspect of life been so important. We hope to continue to host the local community, in the most positive way possible, and keep on providing employment for our neighbours.

In order to obtain the increased parking, it will be necessary to exchange in part this land with the Parish council, on a land swap basis (it can be noted that the PC will increase their land holding by 500m² in the process). The proposal has been posted on the Parish website. The necessity of this acquisition is fairly simple to understand. Currently, during busy times, there is simply insufficient parking for our customers, resulting in street parking which is far from ideal. The current restriction of parking is also a throttle on the business: we simply cannot cater for all the people that want to visit The Three Daggers, and Edington: this extension will allow the business to grow into a successful economy of scale. It can also be noted that our car park is often used by non patrons, parking before heading off for a walk in the village or up on the Plains.

The ability to access this parking from the existing entry, means that we will not affect the interior of the village as all traffic will remain on the main Westbury Road.

As you may or may not know, The Three Daggers is undergoing a period of transition. The world has enforced a huge set of constraints on us all, and this is having a huge impact on hospitality business as a whole, with us included. Without the expansion of the core business, food on plates, bums in beds and Farm Shop sales, the business, under current circumstance, will not survive the storm. This extension we hope will allow us to grow to a level that makes sense of the current setup. It is our aim to make this transition a positive one to all concerned, not least the Edington community, in both our offerings but also by continuing to create jobs

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THREE DAGGERS (OPERATING) LTD

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for people. (We currently employ 58 people within a 10 mile radius of Edington. Please see map below.)

With this transition there will be much speculation as to what, how and why we are expanding at such a troubled time. It is not our intention to create a festival site, an intrusive “events hall”, nor a site inharmonious to our neighbours; rather somewhere all people can come and enjoy a drink, a coffee, a chat, and the beautiful surroundings we have all grown to love.

I am happy to discuss our plans further, and will be responsive to any question that may arise. I will be as honest and open as I know how, so everyone knows the real reasons we are looking to do what is outlined in the Parish Council Plan.

Yours sincerely,

Sacha Crooks.

Managing Director.

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